



WELCOMES PAUL ANDERSON AS NEW PRESIDENT

The Board of Directors welcomes Paul Anderson to lead the Florida Ocean Alliance. Anderson has served in high-profile leadership positions in both the public and private sectors, including as former Federal Maritime Commissioner and current President and Chief Executive Officer of Port Tampa Bay.

"We are very pleased to have Paul Anderson join our leadership team at the Florida Ocean Alliance. His depth of maritime industry makes him exceptionally prepared for this position. His work with environmental policy issues and knowledge of the maritime industry as we recover from the COVID pandemic will be especially important as the organization seeks to find policy solutions for conserving Florida's precious oceans and coasts while promoting the industries that rely on this blue economy," explained Laura DiBella, FOA Vice-President.

Anderson is excited to be at the helm of FOA and ready to invigorate the organization. At the annual Strategy Meeting held on August 2 at the Florida Institute of Oceanography, he shared his fresh ideas on how to promote the FOA brand and enhance government relations. These ideas include creating a public relations plan to drive membership growth and focusing on grass root government relations.

"It is an honor to lead the Florida Ocean Alliance as its new chair and a privilege to join such a knowledgeable Board of Directors. I look forward to drawing on the expertise of the diverse members of the alliance to come up with innovative solutions that will protect and enhance Florida's coastal and ocean resources for continued social and economic benefits," said Anderson.